



**FOR IMMEDIATE RELEASE**

**DATE: 8-25-09**

**“School Zones” while driving are not the place for using cell phones.**

**“When school zone lights are flashing, please put the phone down”**

Kanawha County Emergency Ambulance Authority is initiating an informal campaign to discourage cell phone use while driving through school zones during the start of, and dismissal from, school.

This is not only a good safety message – it is a way to set an example. If Children can observe their Mom or Dad putting down the phone while driving, they will know that the person behind the wheel is concentrating on the road and not on multi-tasks.

Who knows – this could be one lesson parents can teach to their children before they even enter the school.

